



# NEWS RELEASE

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**FOR IMMEDIATE RELEASE**

May 31, 2011

**Cristina Named Louisiana REALTOR® of the Year**

**BATON ROUGE, LA** -- Louisiana REALTORS® (LR) has named Beth Cristina of Stirling Properties in New Orleans, Louisiana as the 2010 Louisiana REALTOR® of the Year. The announcement was made during the association's annual "REALTOR® Action!" Spring Conference in Baton Rouge on Wednesday, May 25, 2011.

A retail and office specialist for the past 15 years with Stirling, Cristina is a past president of the New Orleans Metro Association of REALTORS®, a past Regional Vice President of Louisiana REALTORS®, and has served in numerous other offices within the REALTOR® organization.

"Beth is an innovator and a true benefit to our organization," said Malcolm Young, CEO of Louisiana REALTORS®. "Her leadership, vision and ability to motivate REALTORS® has truly helped move the Louisiana real estate industry forward."

"I have had the privilege of working for many years with our 2010 REALTOR® of the Year," said Lynda Nugent Smith, program presenter and 2009 Louisiana REALTOR® of the Year. "Her commitment to excellence is reflected in the leadership positions she has held and the numerous awards and recognition she has received."

The Louisiana REALTOR® of the Year award was first established in 1958 to recognize the REALTOR® member who has contributed most to the advancement of their profession and the community at large during the current year. Nominees for the award are based on the suggestions of the local Boards of REALTORS® and associations throughout the state, with the recipient being chosen by a special LR selection committee.

The mission of Louisiana REALTORS® is to provide leadership for the enhancement of the real estate industry in Louisiana and assist REALTOR® members in the profitable and ethical operation of their business. LR represents its membership on important real estate related issues to state and federal government, while providing legal assistance, professional development opportunities, discounts and unique services for its membership of over 10,000 REALTORS® statewide.

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