



# News Release

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## **FOR IMMEDIATE RELEASE**

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### **REALTOR Receives Sandy Lash Memorial Scholarship**

**(BATON ROUGE, LA)** --Louisiana REALTOR<sup>®</sup> member and Coldwell Banker One agent, Michelle Gooch, has been named a recipient of the Sandy Lash Memorial GRI Scholarship.

Gooch is one of four recipients from around the state to receive the scholarship which was created to honor the memory of Sandy Lash who dedicated 26 years of service to educating REALTORS. The scholarship covers the cost of tuition towards courses taken to earn the Graduate REALTOR<sup>®</sup> Institute (GRI) designation. The applicant must make a dedication to education and complete the requirements in the year the scholarship is awarded.

The GRI is earned when a REALTOR<sup>®</sup> attends a minimum of 96 hours of specific and intensive classroom instruction covering a variety of subjects including: contract law, professional standards, sales and marketing, technology, finance and risk reduction.

Earning the GRI designation sets the individuals who have attained it apart from other practitioners because it indicates a professional educational foundation and increased awareness of current topics important to the real estate profession. The Institute has been in existence over 25 years and is taught by leading real estate professionals from around the country.

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#### **Mission Statement:**

*Louisiana REALTORS<sup>®</sup> provides optimum services and benefits to its REALTOR<sup>®</sup> members and works to enhance the perception of the real estate industry among the general public.*