



NEWS RELEASE

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FOR IMMEDIATE RELEASE

Real Estate Section

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State REALTOR® Distinguished Service Award Recipients Named

BATON ROUGE, LA -- Louisiana REALTORS® (LR) has named Connie Kyle of C.J. Brown REALTORS® in Baton Rouge and Bruce Roberts of Roberts Property Management, Inc. in Shreveport as recipients of the association's Lawrence R. DeMarcey Distinguished Service Award. The presentation was made during the association's "REALTOR Action!" Spring Conference in Baton Rouge on April 29, 2010.

"We're honored to have such outstanding industry leaders as Connie and Bruce among the ranks of our association," said LR Chief Executive Officer Malcolm Young. "Both recipients set a high standard of professionalism and integrity in their respective practices and through REALTOR® organization service."

LR's Lawrence R. DeMarcey, Jr. Distinguished Service Award - named in honor of the dedication to the REALTOR® organization by the late, prominent New Orleans REALTOR® - has been presented to a handful of REALTOR® leaders over the years who have exhibited extraordinary commitment and performance in political and/or community involvement. Past recipients have held leadership positions at the state and local level, with at least 15 years of service to LR.

Kyle has managed C.J. Brown's Perkins Road office in Baton Rouge since 1987 and has been a longtime leader in the REALTOR® organization, holding a number of leadership posts at the local, state and national level. She currently serves as the National Association of REALTORS Region 10 Vice President, representing Louisiana and Texas, and is LR's 2010 Legislative Division Director. A prolific community volunteer, Kyle is also a former President of both the Greater Baton Rouge Association of REALTORS® and Louisiana REALTORS®.

Roberts has worked continuously to refine the planning and financial areas at the state and local REALTOR® association level since the mid 1990s, and has served on the National Association of REALTORS® Finance Team. He has been instrumental in establishing LR's success as a political and educational organization, serving in leadership roles in a variety of areas within the organization. Roberts has served as a member of the Louisiana Real Estate Commission, and President of both the Northwest Louisiana Association of REALTORS® and Louisiana REALTORS®.

The mission of Louisiana REALTORS® is to provide leadership for the enhancement of the real estate industry in Louisiana and assist REALTOR® members in the profitable and ethical operation of their business. LR represents its membership on important real estate-related issues to state and federal government, while providing legal assistance, professional development opportunities, discounts and unique services for its membership of over 12,000 REALTORS® statewide.

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