



News Release

P.O. Box 14780 · Baton Rouge, LA · 70898
1-800-266-8538

For more information:
Kevin Calbert
Louisiana REALTORS
225-923-2210

FOR IMMEDIATE RELEASE

April 14, 2009

Jindal, Moret, Donelon to Headline State Realtor Conference in May

Top state officials and experts on real estate's most important issues will address Realtors at the 2009 Louisiana Realtors REAL Issues Spring Conference. The event will take place on May 5-7 in Baton Rouge at the Hilton Capitol Center Hotel.

Governor Bobby Jindal will headline the conference's main legislative event the evening of May 6 and will share his perspective on real estate issues, the Louisiana economy and activities in the current legislative session. Other state officials appearing during the conference include Louisiana Commissioner of Insurance Jim Donelon, who will provide an update on property insurance availability/affordability in the state, and Louisiana Economic Development Secretary Stephen Moret, who will cover important development projects and activities around the state designed to create jobs and grow business.

"This is the most powerful lineup of speakers we have ever had for the Spring Conference," said LR's Chief Executive Officer Malcolm Young. "The information Realtor brokers and agents will receive will help them better understand the market, the issues and the trends that will shape real estate in the months and years to come."

Representatives from the National Association of Realtors will also speak at the conference to give an overview of the stimulus package and other recent federal initiatives and what they mean for real estate. Real estate lending specialist and columnist Brian Andrews will discuss the state of the mortgage market.

National real estate technology instructor Amy Chorew will moderate a discussion panel on how Realtors can best utilize social networking and online communication tools, showing attendees how to maximize Web 2.0 tools to build client relationships and sales. Expert e-marketing panelists will include Realtors Linda Davis of Connecticut and Pat Wattam of Baton Rouge, and Camsoft Data Systems President Carlo McDonald.

"Realtors will want to take advantage of this special opportunity to get timely information on the key legislative, regulatory and technology issues in our industry directly from the source," said Young.

Attendees will have the opportunity to network and discuss issues with state lawmakers at a special reception, and the association's annual awards luncheon is also scheduled during the conference. Top Realtors from throughout the state will be honored and the Louisiana "Realtor of the Year" will be announced.

The REAL Issues Spring Conference is sponsored by Go Scout Homes. The discounted early registration fee for Realtors to attend the full conference is \$140, and the early registration period ends Monday April 20. A room block is also available for conference attendees at the Hilton. For more information or to register, visit LAREALTORS.org or call Louisiana Realtors at 800-266-8538.

###

Mission Statement:

The Louisiana REALTORS® provides optimum services and benefits to its REALTOR® members and works to enhance the perception of the real estate industry among the general public.