

**Louisiana REALTORS®**  
**Board of Directors**  
**April 30, 2010 – Baton Rouge**

**MINUTES**

The Spring 2010 regular meeting of the Board of Directors of Louisiana REALTORS® (LR) was called to order at the Heidelberg Ballroom at the Hilton Capitol Center in Baton Rouge on April 30, 2010, at 9:05am by Michael Indest, president. Shelly Bateman, recording secretary was present.

President Indest welcomed members and guests, recognized sponsors of the REALTOR® Action Spring Conference and introduced Sharon Jenkins of Regions Bank, who addressed the assembly.

Following member introductions, Synde Devillier led the assembly in prayer, and Tim Flavin led the Pledge of Allegiance.

President Indest recognized Lynda Nugent Smith as the 2009 REALTOR® of the Year and Connie Kyle and Bruce Roberts as the 2009 Lawrence R. DeMarcey Award recipients.

LR Leadership Vice Chair Tony Cornner recognized the following members as Louisiana REALTORS® LR Leadership Class of 2010:

Eddie P. Allemond, Branden Barker, Kevin J. Bayles, Debra Chauvin, Christopher J. Donaldson, Thomas E. Eastman Jr., Troy Hebert, John Howard, Thomas L. Jones, Mary Helene Mason, Ron Mazier, Lori McCarthy, Connie H. Mitchell, Jon Norman, Tiffany H. Palmer, Richman Reinauer, Missy E. Roberts, Robert K. Stevens, Jayne Tappe, and Donna V. Villar.

President Indest introduced Marketing and Member Services Team Chair Pamela Testroet, who presented the new video, *Your Real Estate Resource*, produced by the team.

Secretary-Treasurer Rick Roberts reported on the association's finances for the first quarter of 2010.

Candy Wright of Postlethwaite-Netterville presented the 2009 audit report.

On motion of Bruce Roberts, the audit report was adopted.

Jason Fontane of Morgan Keegan reported on the association's investment portfolio performance.

R. Patrick Diamond Chairman of the Finance Team presented the Finance Team report.

The following members' absence from the meeting was excused by general consent: Stephanie Brouillete, Roland Hall, Judy Holland, Frances King, Adrian Pappalardo, Randy Perego, Conchita Sulli, Frank Williams and Curtis Wright.

President Indest reported the passing of members Charles DeVille, Sherry LeSage and Jack Smith. The following resolutions in memoriam were then adopted by unanimous consent:

**RESOLUTION  
In Memoriam  
*Charles L. DeVille***

- WHEREAS, This Association and all of its members directly benefited from the friendship and loyalty of Charles L. DeVille; and
- WHEREAS, During his time, Charles proudly served the real estate industry as a REALTOR® for nearly 40 years; and
- WHEREAS, Charles was an admired and respected member of the Central Louisiana Board of REALTORS® serving as the 1982 board president; and
- WHEREAS, He willingly shared his wisdom and experience with his local REALTOR® family and provided quality service to his clients; and
- WHEREAS, He was a valued member of the Louisiana REALTORS®; and
- WHEREAS, Charles was a valued member of his community where he taught high school French for several years; and
- WHEREAS, Charles was truly a selfless and valued member of the REALTOR® family dedicated to the highest standards of professionalism; now, therefore, be it
- RESOLVED*, That the Board of Directors of the Louisiana REALTORS® expresses its most sincere regrets and sorrow at the loss of one of its dedicated members and extends to his family and friends its deepest sympathy; and be it further
- RESOLVED*, That this action be made a permanent part of the records of this Association and in the hearts and minds of all members of this Association.

**RESOLUTION  
In Memoriam  
*Sherry A. LeSage***

- WHEREAS, this Association and all of its members directly benefited from the friendship and loyalty of Sherry LeSage; and
- WHEREAS, during her time, Sherry proudly served as a Louisiana Real Estate Commissioner; and
- WHEREAS, Sherry, with humility and grace, twice led the membership of the Northwest Louisiana Association of REALTORS® as president; and
- WHEREAS, she successfully ran a three-generation real estate company; and

- WHEREAS, Sherry was a leading member to participate with the Congressional Meetings of the National Association of REALTORS® in Washington, D.C.; and
- WHEREAS, she was highly regarded by numerous elected officials on the municipal, state and congressional levels; and
- WHEREAS, Sherry, as the biggest fan in the history of the university's devotees, enthusiastically supported the Louisiana State University Tigers; and
- WHEREAS, for 26 devoted years, she served as a Director of the Louisiana REALTORS® – the longest term of service in the Association's records; and
- WHEREAS, Sherry lived a beautiful life, left a memorable legacy for her family and friends and fought a good fight to the day of her last breath; now therefore be it
- RESOLVED, That the Board of Directors of the Louisiana REALTORS® expresses its most sincere regrets and sorrow at the loss of one of its dedicated members and extends to her family and friends its deepest sympathy; and be it further
- RESOLVED, That this action be made a permanent part of the records of this Association and in the hearts and minds of all members of this Association.

**RESOLUTION**  
**In Memoriam**  
***Jack Vincent Smith***

- WHEREAS, This Association and all of its members directly benefited from the friendship and loyalty of Jack Smith; and
- WHEREAS, During his time, Jack proudly served the U.S. Navy during World War II as a gunnery mate on the U.S.S. Rowe destroyer and in the Pacific Theater from Alaska to the southern Pacific islands; and
- WHEREAS, Jack, as member of the Oakbourne Country Club, played a major role in bringing the first PGA Golf tournament to Lafayette; and
- WHEREAS, He helped to encourage collegiate education by promoting the creation of an architectural studies scholarship funded by the Texas A&M Former Students Association; and
- WHEREAS, Jack was an admirable community service participant, serving the Lafayette Little Theater, the USL Opera Guild, the Exchange Service Club, the Lafayette Planning Commission, the Greater Lafayette Chamber of Commerce, the Faith House's Queen Feast, and the Bishop's Charity Ball; and
- WHEREAS, As director and producer for a Lafayette playwright's work he cast members of a Head Injuries Group for the roles and, at the request of Congressman Jimmy Hayes, brought the group to perform in the original Senate Chambers of Washington, D.C.; and

WHEREAS, Jack was a spirited and talented friend to all who frequently used his comedic skills to connect with and inspire people from all walks of life; and

WHEREAS, Jack was truly a selfless and valued member of the REALTOR® family dedicated to the highest standards of professionalism; now, therefore be it

RESOLVED, That the Board of Directors of the Louisiana REALTORS® expresses its most sincere regrets and sorrow at the loss of one of its dedicated members and extends to his family and friends its deepest sympathy; and be it further

RESOLVED, That this action be made a permanent part of the records of this Association and in the hearts and minds of all members of this Association.

President Indest reviewed his duties as presiding officer in board meetings, and committed to conducting orderly and efficient meetings. He summarized changes in procedures to conform to *Robert's Rules of Order*, the association's adopted rules of order. He introduced C. Alan Jennings, Professional Registered Parliamentarian, whom the association engaged to advise the association on proper meeting procedures.

General Counsel Scott Johnson reported the Town Hall meeting request for the Board of Directors to allow absentee voting for the 2011 officer election by the directors attending the funeral services of deceased member Sherry LeSage. Bruce Roberts, on behalf of the absent directors, expressed their appreciation of the effort to include their votes but that they would prefer for the election to take place as scheduled without their participation.

On motion of Marbury Little, approval was granted to conduct the election of the 2011 officers and 2012 NAR Region 10 RVP out of agenda order.

Connie Kyle briefed the assembly on election procedures. Tellers distributed and collected ballots for the election of association officers and the NAR Regional Vice President, and retired to count the ballots.

After discussion, a request was made for the Board of Directors to receive copies of the new meeting agenda. Frank Trapani moved to recess while the copies were run. This motion was defeated, and the meeting continued.

Region I RVP Gladys F. Smith reported, announcing that Matt Ritchie was elected as the 2011 Region I RVP.

Ms. Smith then moved on behalf of Region I to change the deadline for the submission of the applications to serve as local board directors from July to August. The motion was referred to the bylaws workgroup to report its recommendation at the November meeting.

The motion passed.

Region 2 RVP David McKey reported, announcing that Thomas Eastman was elected as the 2011 Region 2 RVP.

Region 3 RVP Bill Boyd reported, announcing that Frank Trapani was elected as the 2011 Region 3 RVP.

Region 4 RVP Beth Cristina reported, announcing that Evelyn Wolford was elected as the 2011 Region 4 RVP.

President Indest recognized the newly elected 2011 Regional Vice Presidents.

President-elect Derenda Grubb reported for the EC and moved the adoption of the committee's recommendations. The recommendations were adopted as follows:

#### EC Recommendation #1 – Bylaw Amendment

ADD ARTICLE 26 (Amendment to bylaws) Section I. by substituting the following:

These bylaws may be amended by a two-thirds vote of the Board of Directors present and qualified to vote at any meeting at which a quorum is present, provided the substance of such proposed amendment or amendments shall be plainly stated in the call for the meeting.

#### EC Recommendation #2 – Policy Amendment

AMEND the association's Business Related Expenses policy, under NAR COMMITTEE CHAIRS & VICE CHAIRS, in the first sentence, after the word "committees" by striking out "(not to include forum leadership)" and inserting "and forums"

#### EC Recommendation #3 – Standing Rule Amendment

AMEND Financial Procedures, Accounts Payable and Disbursements, Monetary disbursements, first sentence, by striking out, "are only to be made by check" and inserting, "may be made by check or electronic payment."

AND

AMEND Financial Procedures, Accounts Payable and Disbursements, Monetary disbursements, by adding a new item #5 to read, "In the event an electronic payment is to be utilized a form must be submitted to the CEO and an additional authorized person along with appropriate documentation for review and approval of payment. The form must be signed and approved prior to the electronic transfer of funds.

#### EC Recommendation #4 – Approval of Local Board Name Change

APPROVED name change of the “DeRidder/Fort Polk Association of Realtors” to the “Greater Fort Polk Area REALTORS®.”

#### EC Recommendation #5 – Bylaw Amendment

AMEND Article 3 (Membership Dues) by adding a new paragraph and note as follows:

J. The annual dues of each Institute Affiliate member shall be as established in Article II of the Bylaws of the NATIONAL ASSOCIATION OF REALTORS®.

NOTE: The Institutes, Societies, and Councils of the National Association shall be responsible for collecting and remitting dues to the National Association for Institute Affiliate members (\$75). The National Association shall credit \$25 to the account of a local association for each Institute Affiliate Member whose office address is within the assigned territorial jurisdiction of that association, provided, however, if the office location is also within the territorial jurisdiction of a Commercial Overlay Board (COB), the \$25 amount will be credited to the COB, unless the Institute Affiliate member directs that the dues be distributed to the other association. The National Association shall also credit \$25 to the account of state association for each Institute Affiliate member whose office address is located within the territorial jurisdiction of the state association. Local and state associations may not establish any additional entrance, initiation fees, or dues for Institute Affiliate members, but may provide service packages to which Institute Affiliate members may voluntarily subscribe.

#### EC Recommendation #6 – Bylaw Amendment

AMEND Article 2 (Membership) by substituting the following:

Section 1. The members of this association shall consist of six classes: (1) Member Boards, (2) Association members, (3) At-Large REALTOR® members, (4) Institute Affiliate members, (5) Affiliate members, and (6) Honorary members.

Section 2. A Member Board shall be an association chartered by the National Association of REALTORS® within the state of Louisiana. All the REALTOR® and REALTOR-ASSOCIATE® members who hold primary membership in the association shall hold membership in this association and the NATIONAL ASSOCIATION OF REALTORS®.

Section 3. Association members shall be either REALTOR®, REALTOR-ASSOCIATE®, or Institute Affiliate members of a Member Board in good standing.

Section 4. An At-Large REALTOR® member shall be any individual engaged in the real estate profession as a principal, partner, corporate officer, or branch office manager acting on behalf of the firm’s principal(s), and licensed or certified

individuals affiliated with said REALTOR® member whose place of business is located in an area outside the jurisdiction of any Member Board who meets the qualifications for At-Large REALTOR® membership established in subsection (a) below. Secondary At-Large REALTOR® membership shall also be available to individuals who hold primary membership in an association in another state and who desire to obtain direct membership in the state association without holding membership in a local association in the state.

(a) An applicant for At-Large REALTOR® membership who is a sole proprietor, partner, corporate officer, or branch office manager of a real estate firm shall supply evidence satisfactory to the association through its membership committee or otherwise that he/she is actively engaged in the real estate profession, and maintains a current, valid real estate broker's or salesperson's license or is licensed or certified by an appropriate state regulatory agency to engage in the appraisal of real property, has a place of business within the state or a state contiguous thereto (unless a secondary member), has no record of recent or pending bankruptcy\*, has no record of official sanctions involving unprofessional conduct\*\*, agrees to complete a course of instruction covering the Bylaws of the State Association, and the Constitution and Bylaws and Code of Ethics of the NATIONAL ASSOCIATION OF REALTORS®, and shall pass such reasonable and nondiscriminatory written examination thereon as may be required by the committee, and shall agree that if elected to membership, he/she will abide by such Constitution, Bylaws, Rules and Regulations, and Code of Ethics.

\*No recent or pending bankruptcy is intended to mean that the applicant or any real estate firm in which the applicant is a sole proprietor, general partner, corporate officer, or branch office manager, is not involved in any pending bankruptcy or insolvency proceedings or, has not been adjudged bankrupt in the past three (3) years. If a bankruptcy proceeding as described above exists, membership may not be rejected unless the association establishes that its interests and those of its members and the public could not be adequately protected by requiring that the bankrupt applicant pay cash in advance for association and MLS fees for up to one (1) year from the date that membership is approved or from the date that the applicant is discharged from bankruptcy (whichever is later). In the event that an existing member initiates bankruptcy proceedings, the member may be placed on a "cash basis" from the date that bankruptcy is initiated until one (1) year from the date that the member has been discharged from bankruptcy.

\*\*No record of official sanctions involving unprofessional conduct is intended to mean that the association may only consider:

A. judgments against the applicant within the past three (3) years of violations of (1) civil rights laws, (2) real estate license laws, and (3) or other laws prohibiting unprofessional conduct

against the applicant rendered by the courts or other lawful authorities.

B. criminal convictions if (1) the crime was punishable by death or imprisonment in excess of one year under the law under which the applicant was convicted, and (2) no more than ten (10) years have elapsed since the date of the conviction or the release of the applicant from the confinement imposed for that conviction, whichever is the later date.

NOTE: Article IV, Section 2 of the NAR Bylaws prohibits Member Boards from knowingly granting REALTOR® or REALTOR-ASSOCIATE® membership to any applicant who has an unfulfilled sanction pending which was imposed by another association of REALTORS® for violation of the Code of Ethics.

(b) Individuals who are actively engaged in the real estate profession other than as sole proprietors, partners, corporate officers, or branch office managers, in order to qualify for At-Large REALTOR® membership, shall at the time of application, be associated either as an employee or as an independent contractor with a designated REALTOR® member of the association or a designated REALTOR® member of another association (if a secondary member) and must maintain a current, valid real estate broker's or salesperson's license or be licensed or certified by an appropriate state regulatory agency to engage in the appraisal of real property, has no record of official sanctions involving unprofessional conduct\*, shall complete a course of instruction covering the Bylaws of the State Association, and the Constitution and Bylaws and Code of Ethics of the NATIONAL ASSOCIATION OF REALTORS®, and shall pass such reasonable and nondiscriminatory written examinations thereon as may be required by the membership committee and shall agree in writing that if elected to membership he/she will abide by such Constitution, Bylaws, Rules and Regulations, and the Code of Ethics.

\*No record of official sanctions involving unprofessional conduct is intended to mean that the association may only consider:

A. judgments against the applicant within the past three (3) years of violations of (1) civil rights laws, (2) real estate license laws, and (3) or other laws prohibiting unprofessional conduct against the applicant rendered by the courts or other lawful authorities.

B. criminal convictions if (1) the crime was punishable by death or imprisonment in excess of one year under the law under which the applicant was convicted, and (2) no more than ten (10) years have elapsed since the date of the conviction or the release of the applicant from the confinement imposed for that conviction, whichever is the later date.

(c) The association will also consider the following in determining an applicant's qualifications for REALTOR® membership:

1. All final findings of Code of Ethics violations and violations of other membership duties in this or any other REALTOR® association within the past three (3) years
2. Pending ethics complaints (or hearings)
3. Unsatisfied discipline pending
4. Pending arbitration requests (or hearings)
5. Unpaid arbitration awards or unpaid financial obligations to any other association or association MLS
6. Any misuse of the term REALTOR® or REALTORS® in the name of the applicant's firm

"Provisional" membership may be granted in instances where ethics complaints or arbitration requests (or hearings) are pending in other associations or where the applicant for membership has unsatisfied discipline pending in another association (except for violations of the Code of Ethics; see Article II, Section 4(a) Note 2) provided all other qualifications for membership have been satisfied. Associations may reconsider the membership status of such individuals when all pending ethics and arbitration matters (and related discipline) have been resolved or if such matters are not resolved within six months from the date that provisional membership is approved.

Provisional members shall be considered REALTORS® and shall be subject to all of the same privileges and obligations of REALTOR® membership. If a member resigns from another association with an ethics complaint or arbitration request pending, the association may condition membership on the applicant's certification that he/she will submit to the pending ethics or arbitration proceeding (in accordance with the established procedures of the association to which the applicant has made application) and will abide by the decision of the hearing panel.

(d) The board of directors (or its appointed designee) shall review and act on all applications for membership. An application may not be rejected without providing the applicant with an opportunity to appear before the board of directors to make such statements as he/she deems relevant. If the board of directors determines that the application should be rejected, it shall record its reasons with the secretary. If the board of directors believes that denial of membership to the applicant may become the basis of litigation and a claim of damage by the applicant, it may specify that denial shall become effective upon entry in a suit by the association for a declaratory judgment by a court of competent jurisdiction of a final judgment declaring that the rejection violates no rights of the applicant.

- (e) The board of directors may adopt an application fee for REALTOR® membership in reasonable amount, not exceeding three times the amount of the annual dues for REALTOR® membership, which shall be required to accompany each application for REALTOR® membership and which shall become the property of the association upon final approval of the application.
- (f) Designated REALTOR® members. Each firm (or office in the case of firms with multiple office locations) shall designate in writing one REALTOR® member who shall be responsible for all duties and obligations of membership, including the obligation to arbitrate pursuant to Article 17 of the Code of Ethics and the payment of association dues as established in Article II of the Bylaws. The "designated REALTOR®" must be a sole proprietor, partner, corporate officer, or branch office manager acting on behalf of the firm's principal(s) and must meet all other qualifications for REALTOR® membership established in Article II, Section 4 of the Bylaws.
- (g) Any At-Large REALTOR® member of the association may be disciplined by the board of directors for violations of these Bylaws, the Code of Ethics, or other duties of membership, after a hearing as described in the Code of Ethics and Arbitration Manual of the association, provided that the discipline imposed is consistent with the discipline authorized by the Professional Standards Committee of the NATIONAL ASSOCIATION OF REALTORS®, as set forth in the Code of Ethics and Arbitration Manual of the National Association.
- (h) If a REALTOR® member is a sole proprietor in a firm, a partner in a partnership or an officer in a corporation and is suspended or expelled, the firm, partnership, or corporation shall not use the terms REALTOR® or REALTORS® in connection with its business during the period of suspension, or until readmission to REALTOR® membership, or unless connection with the firm, partnership, or corporation is severed, whichever may apply. The membership of all other principals, partners, or corporate officers shall suspend or terminate during the period of suspension of the disciplined member, or until readmission of the disciplined member, or unless connection of the disciplined member with the firm, partnership, or corporation is severed, whichever may apply. Further, the membership of REALTORS® other than principals who are employed by or affiliated as independent contractors with the disciplined member shall suspend or terminate during the period of suspension of the disciplined member or until readmission of the disciplined member or until connection of the disciplined member with the firm, partnership, or corporation is severed, or unless the REALTOR® member (non-principal) elects to sever his/her connection with the REALTOR® and affiliate with another REALTOR® member in good standing in the association, whichever may apply. If a REALTOR® member who is other than a principal in a firm, partnership, or corporation is suspended or expelled,

the use of the terms REALTOR® or REALTORS® by the firm, partnership, or corporation shall not be affected.

(i) In any action taken against a REALTOR® member for suspension or expulsion under Section 4(h) hereof, notice of such action shall be given to all REALTORS® employed by or affiliated as independent contractors with such REALTOR® member and they shall be advised that the provisions in Article II, Section 4(h) shall apply.

Section 5. Institute Affiliate members shall be individuals who hold a professional designation awarded by an Institute, Society, or Council affiliated with the NATIONAL ASSOCIATION OF REALTORS® that addresses a specialty area other than residential brokerage or individuals who otherwise hold a class of membership in such Institute, Society, or Council that confers the right to hold office. Any such individual, if otherwise eligible, may elect to hold REALTOR® or REALTOR-ASSOCIATE® membership, subject to payment of applicable dues for such membership.

Section 6. Affiliate members shall be real estate owners and other individuals or firms who are Affiliate members of Member Boards.

Section 7. Honorary members shall be individuals other than those engaged in the real estate business who have contributed notably to this association.

Professional Development Division Director Frank Trapani reported on the activities of the division since the last board meeting.

President-elect Derenda Grubb continued the report of the Executive Committee recommendations. The recommendations were adopted as follows:

#### EC Recommendation #7 - Motion

MOVED, to grant funding to Frank Trapani, a National Association of REALTORS® director, to attend the 2010 Midyear Conference and National Convention if not funded by the Louisiana Real Estate Commission. This funding will in accordance with the Financial Policy governing the travel expenses of elected National Association of REALTORS® directors.

On motion of Bruce Roberts, the Board of Directors approved to use the Operations surplus to fund Frank Trapani's 2010 Midyear Conference and National Convention travel expenses if funding from Louisiana REALTORS® is necessary.

#### EC Recommendation #8 - Motion

MOVED, to reestablish the Executive Committee funding authority of an additional \$5,000 in between the September 2010 and January 2011 meetings due to previous authorized expenditures by Executive Committee.

The motion was postponed to the September 2010 meeting.

EC Recommendation #9 – Recommendation to the National Association of REALTORS®

MOVED, that the Board of Directors urge and request the National Association of REALTORS® to adopt the following resolution for the suspension of flood insurance rate map updates and the recertification of levee systems:

**RESOLUTION**  
***Suspension of Flood Insurance Rate Map Updates  
& Recertification of Levee Systems***

- WHEREAS, The Department of Homeland Security’s Federal Emergency Management Agency (FEMA) is in the process of production new digital flood insurance rate maps (DFIRMS); and
- WHEREAS, Local levee owners are required to certify that previously accredited levees continue to provide protection from the base (100 year) flood; and
- WHEREAS, The Code of Federal Regulations, Title 44, Section 65.10 (44 CFD 65.10) entitled “Mapping of Areas Protected by Levee Systems” is subject to new internal policies, practices and interpretations by FEMA and the United States Army Corps of Engineers that place more stringent requirements for levee certification; and
- WHEREAS, Many levee systems will not meet the (44 CFR 65.10) requirements and will be decertified and removed from the new flood insurance rate maps; and
- WHEREAS, Decertification of previously certified levees will cause home and business owners in these levee protected areas with federally backed mortgages to purchase high-risk flood insurance policies and to elevate any new construction to the 100 year fold elevation level.; and
- WHEREAS, Levee decertification will be a potential economic disaster to many communities; and
- WHEREAS, The United State Army Corps of Engineers designed and constructed many of these levee systems nationwide; now, therefore, be it
- RESOLVED**, That the National Association of REALTORS® does hereby request that congress introduce legislation to suspend flood insurance rate map updates in areas where previously certified levees can be made compliant with (44CFR 65.10), require the United State Army Corps of Engineers to perform certification determinations on levee systems they designed and constructed and provide a funding mechanism and a reasonable amount of time for levee certification determinations and any required improvements to cause preciously certified levee systems to be recertified.

Professional Conduct Division Director Evelyn Wolford reported on the activities of the division since the last board meeting.

Legislative Division Director Connie Kyle reported for the Federal Legislative Team and moved the adoption of the team’s recommendations and the recommendations were adopted as follows:

Team Recommendation #1 - Motion

MOVED to urge and request the National Association of REALTORS® to work toward the repeal of the recently enacted Medicare “Capital Gains” Tax contained within the new health care law.

Team Recommendation #2 - Motion

MOVED to urge the National Association of REALTORS® to make support of the tax repeal a litmus test for future funding considerations by the National RPAC.

REALTORS® Commercial Alliance Division Director Matt Ritchie reported on the activities of the division since the last board meeting.

President-elect Derenda Grubb reviewed the 2010-2012 Strategic Plan Update.

Marketing & Members Services Division Director Pamela Testroet reported on the activities of the division since the last board meeting.

LARPAC Trustees Chair Fred Huenefeld, reported on the activities of the committee since the last board meeting.

President-Elect Derenda Grubb, on behalf of the Strategic Planning Team, moved the adoption of the 2010-2012 Strategic Plan Update. The updates were adopted as follows:

1. All Additional Action items under all Objectives were renumbered to no longer be a continuation of the Core Action item numbering.
2. AMEND Objective 1, Additional Actions, #3: by striking out “and time management.”
3. AMEND Objective 1, Additional Actions, #4: by inserting “Investing in real estate in Louisiana is a stable investment” after “value.”
4. AMEND Objective 1, Additional Actions #7 by striking it out in its entirety.
5. AMEND Objective 1, Additional Actions: Add number 13 to read: “Communicate to new and current REALTORS® the benefits and services of the REALTORS® organization.”
6. AMEND Objective 2, Additional Actions, #5: by inserting “and to create the reputation of the trusted source for real estate information” after the word “redundancy”
7. AMEND Objective 2, Additional Actions: Add number 6 to read “Research the development of quality service expectations by clients and customers of the REALTOR®.”
8. AMEND Objective 3, Core Actions: Add number 3 to read “Educate the REALTORS® on new tools available for data for the real estate transaction. (RPR)”
9. AMEND Objective 3, Additional Actions: Add number 5 to read “Provide real estate trends as a tool to reinforce Louisiana REALTORS® and the stable economy to the public.”
10. AMEND Objective 4, Additional Actions: Add number 9 to read “Oppose any legislation or rules that limit the ability of REALTORS® to

utilize and take advantage of new social media for professional development or marketing of listings.”

11. AMEND Objective 4, Additional Actions: Add number 10 to read “Monitor approved continuing education suggested topics of the Louisiana Real Estate Commission in order for the continuing education to match the skills of today’s licensee.”
12. AMEND, to add the following Objective and Core Actions:  
“Objective 7: Create a nurturing environment to encourage REALTOR® volunteer involvement and local association participation.

Core Actions:

1. Continue to recruit new volunteers for input and participation in Louisiana REALTOR® products, programs and services.
2. Continue LR Leadership as a tool for volunteer training for leadership roles in the association.
3. Provide on an annual basis Officer and Board of Director training on fiduciary responsibilities and etiquette.
4. Promote and support programs to encourage participation of new REALTOR® members and to assist Association Members who wish to participate in State and National volunteer service.”

CEO Malcolm Young, reported the voting results in the election of the following officers:

For the office of Secretary-Treasurer:

Total votes cast: 58  
Necessary to elect: 30  
Mrs. Testroet received 28 votes  
Mr. McKey received 30 votes

For the office of President-Elect

Total votes cast: 58  
Necessary to elect: 30  
Mr. Roberts received 58 votes

For the office of National Association of REALTORS® Region 10 Regional Vice-President

Total votes cast: 58  
Necessary to elect: 30  
Mr. McKey received 38 votes  
Mr. Indest received 20 votes.

President Michael Indest read again the voting results and declared the following elected to their respective offices:

Mr. David McKey, Secretary-Treasurer for the term beginning January 2011 and ending December 2011;

Mr. Rick Roberts, President-Elect for the term beginning January 2011 and ending December 2011; and

Ms. Andrea McKey, NAR Region 10 Regional Vice President for the term beginning January 2012 and ending December 2012.

Sandra Guidroz moved, to contract Ernst Café for the NAR Convention reception in New Orleans. LR will sponsor \$3,388, to be funded from the Operating Account, of the contract in conjunction with a NOMAR contribution, and LR will request the remaining local boards to each sponsor \$1.00 per member, not to exceed \$500.

The motion passed.

Shirin Nail alerted the Board of Directors to the potential problems Louisiana REALTORS® members may face in light of the Deepwater Horizon Gulf Oil Spill.

Andrea McKey inquired and received confirmation from CEO Malcolm Young that the Louisiana REALTORS® Association Relief Fund would be activated if necessary to assist REALTOR® members affected by the oil spill.

On motion of Barbara Hall the meeting adjourned at 12:50pm.